48hills
San Francisco and the Bay Area’s #1 independent news and culture source

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TO ADVERTISE, PLEASE CONTACT MARKE BIESCHKE: MARKE@48HILLS.ORG | (415) 517-5910
48hills.org
Our readers get it.

48hills.org is San Francisco and the Bay Area’s independent news and culture site, from the editors and publishers of alternative weekly legend the San Francisco Bay Guardian. Updated daily, it focuses on politics, news, activism, arts, culture, music, and more.

With our fiercely engaged and active readership dedicated to keeping the spirit of the Bay Area thriving, 48 Hills offers in-depth looks at hot-button issues that drive major conversations in the Bay Area, and publishes lively guides to cutting-edge art, parties, and performances. 48hills.org is a nonprofit news site produced by the San Francisco Progressive Media Center.

“There are officially 47 hills in San Francisco. But for those of us who truly love the city, there’s always one more hill to climb.”

– 48Hills.org founder Tim Redmond
Our Features

Regular Columns:

- **The Agenda**
  - POLITICS
- **Party Radar**
  - NIGHTLIFE
- **Puff**
  - CANNABIS
- **Screen Grabs**
  - MOVIES
- **Onstage**
  - PERFORMANCE
- **All Ears**
  - MUSIC
- **Art Looks**
  - VISUAL ARTS
- **Lit**
  - BOOKS

Annual Issue:

- **Best of the Bay**
  - RELEASED IN OCTOBER

PHOTO (BOTTOM):
JULIANA HUXTABLE, LITTLE MARVEL, 2015
Our Readers

48 Hills readers are dedicated and adventurous, directly engaged with their communities on critical issues like social justice and supporting local arts businesses. They love trying new things, while frequenting the classics. You’ll find them dancing in the streets, attending art shows and plays, seeking out new music and trying different restaurants. They are also fiercely loyal to their favorites: More than 12,000 readers vote in our annual Best of the Bay poll in more than 100 categories. Our readers may love to travel, but the Bay Area is their favorite place in the world.

- **30k** visitors per week
- **44k** pageviews per week
- **24k** newsletter subscribers
- **50-100k** social media reach
- **30-45** years old
- **80%** college educated
- **55%** earn $100k+ per year
- **55%** female
Advertising Options

We'll work with you on the best way to reach our audience eager to hear your message, at any budget! Our advertising options include:

Top Banners/Leaderboards
728x90

Skyscrapers
300x600

Dedicated Emails

Newsletter Ads
120x120 + COPY, 280x280 + COPY, 500x500

Native and Sponsored Posts

Interstitials and Site Takeovers
Newsletter

One of the most effective ways to reach our audience directly is through our popular newsletter, which reaches 24,000 subscribers. Your organization is acknowledged right at the top, and your message and image are included below. 48 Hills readers love our newsletter and proudly support the businesses and events represented inside.

This 48 Hills newsletter is sponsored by Another Hole in the Head Film Festival and Rainbow Grocery. Find out more about advertising with 48 Hills here.

PHOTO: MF ROBOT

ENTER TO WIN FREE PREMIUM TICKETS TO CIRQUE DU SOLEIL’S ‘AMALUNA’

(sponsored) Enter to win two premium tickets to Cirque du Soleil AMALUNA on Sunday, December 15th at 1:30pm Under the Big Top at Oracle Park. Drift away to a mysterious island ruled by goddesses and guided by the cycles of the moon. Plunge into a thrilling adventure filled with acrobatic feats and energetic sound. Contest courtesy of RushTix. Click here to enter to win!

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Join Us!

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