

The 11th Annual 48hills Gala

# Women of Resistance

*Radical Edition*



48<sup>h</sup>

## **Date**

Saturday, October 5, 2024

## **Time**

6 PM- 9 PM

## **Location**

San Francisco War Memorial &  
Performance Arts Center  
401 Van Ness Ave, San Francisco,  
CA 94102

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# 01 ABOUT US

48 Hills is San Francisco's largest daily, independent community news and culture publication, launched by the editors of the legendary SF Bay Guardian alternative weekly newspaper. For more than a decade, 48 Hills has covered local and global music, arts, nightlife, and cultural events from a deep and fiercely independent point of view. It also reports on vital news stories, local arts, and issues with a diverse array of community voices.



## Grassroots Development

Launched in 2013 by Tim Redmond and updated daily, 48 Hills has grown to 35,000 readers per week and retains hundreds of members.



## Local Employment

We employ local staff and contributors, ensuring our team reflects and understands the San Francisco community, which helps us produce content that truly resonates with ALL communities.



## Award-Winning

We have earned numerous prestigious awards, including 1st Place in Environmental Reporting from the California Newspaper Publishers Association for Tom Molanphy's impactful piece on the Hunters Point Naval Shipyard.

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# OUR TEAM

Our publication is proudly woman-led: Our publisher is a first-generation woman of color. From the outset, our co-founders made a conscious decision to ensure that our leadership reflects the diverse community that makes San Francisco so unique. Our staff is predominantly queer and composed mainly of people of color, creating a powerful and cohesive team. This rich diversity drives our commitment to inclusivity and representation, enabling us to produce content that resonates with and supports the vibrant, multifaceted population of our city.



**Imelda Carrasco**  
*Publisher*



**Tim Redmond**  
*Founder*  
*New+Politics Editor*



**Marke Bieschke**  
*Co-Founder*  
*Arts+Culture Editor*



# Journalism

is a beacon of hope for disenfranchised communities, giving voice to the voiceless and shining light on stories that demand to be told.

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# OUR AUDIENCE

*Members, followers, & supporters*

We engage a wide Bay Area and often national audience, including more than 1.5 million annual visitors, 30,000+ weekly website visitors, and 2.2 million+ pageviews annually, resulting in 44,000+ weekly pageviews.



Weekly visitors 30,000+ | 1.5M+ Annually



Pageviews 44,000/week | 2.2M+ Annually



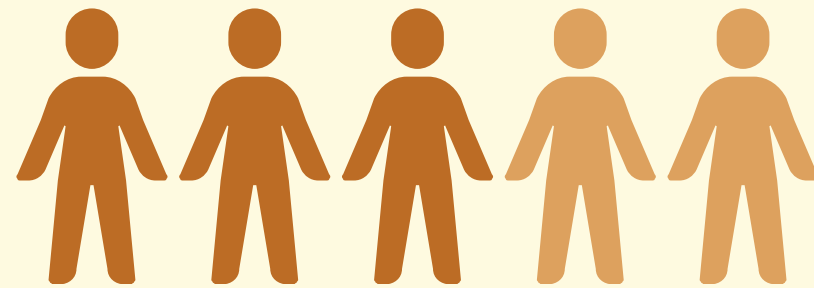
Social Media Reach | 25,000+ Followers



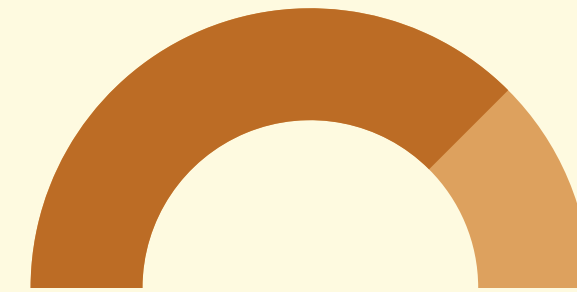
Newsletter | 24,000+ Monthly Subscribers



Website | 1.5+ Annual Visitors



We report on local issues while also covering national topics that impact our community, believing that journalism not only educates the public but also creates a better-informed society.



Our 2024 engagement rates are higher than in previous years, and with your support, projections for 2025 are expected to outpace this year's performance!

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# GALA

# SPONSORSHIP

## OPPORTUNITIES

Our 11th annual 48 Hills Gala will be held on Saturday, October 5, 2024, at the San Francisco War Memorial & Performance Arts Center.

At this year's Reunion, we will celebrate local women's resilience and the impactful changes they have initiated and sustained. We pay tribute to all women who have shaped history and propelled our communities forward—our commitment to amplifying these voices is our driving force.

### Gala Aims

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- \* Raise funds to boost the voices of marginalized communities often overlooked by mainstream media
- \* Share the narratives of women's ongoing struggle in their local communities while celebrating their wins

### What to Expect

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- \* Engaging program to connect with influential women changemakers, elected representatives, and community figures
- \* Enjoy live performances from talented local artists that celebrate the vibrant culture and creativity of our community.

### Culinary Delights

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- \* Dinner will be provided, supporting local businesses and highlighting the amazing food our city has to offer
- \* We'll feature a hosted bar, with fine wines available at sponsored tables

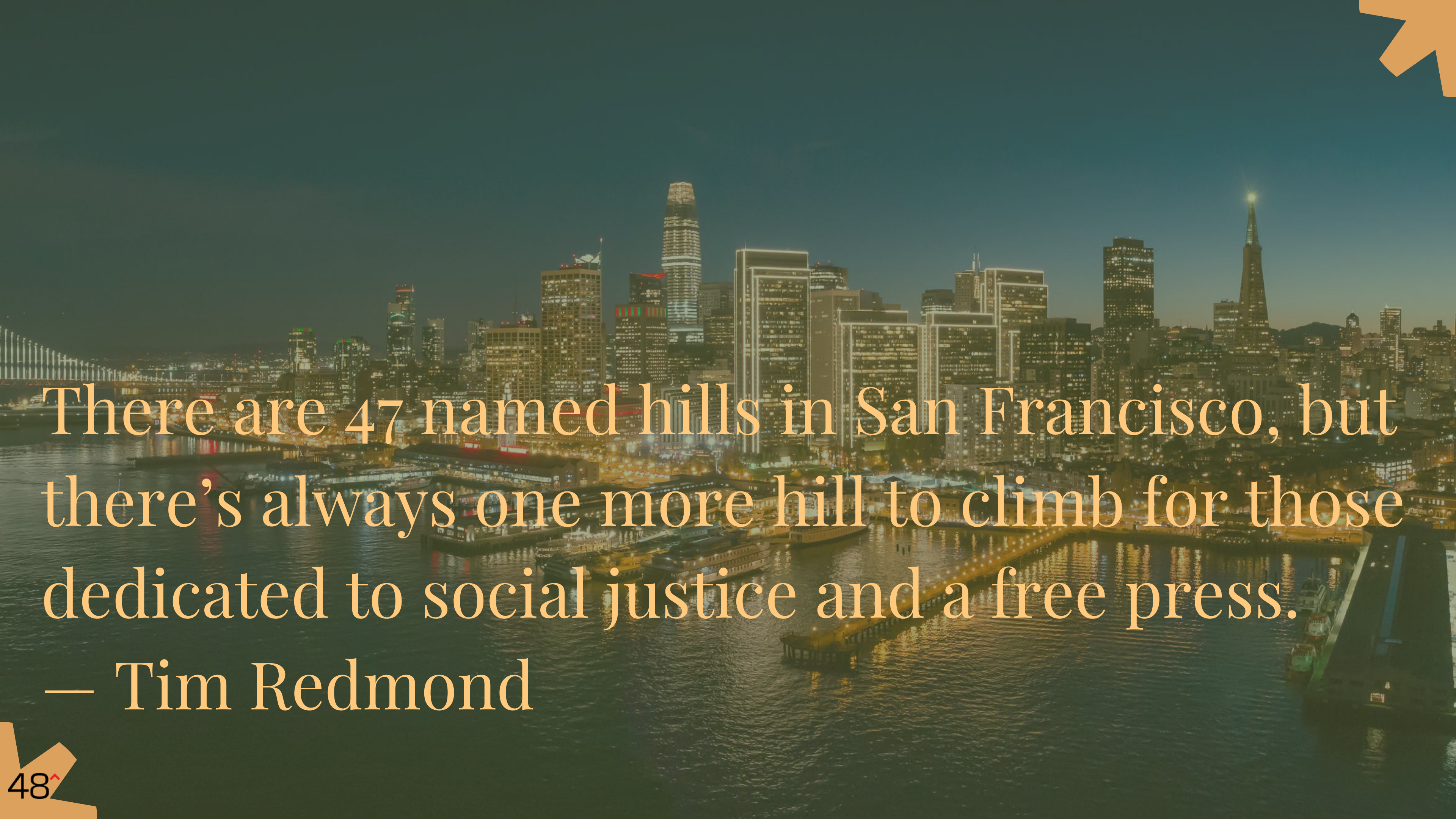
*\*Please let us know if you or your party have any food allergies or restrictions*

# 05 SPONSORSHIP LEVELS



	Hero \$20,000	Defender \$15,000	Friend \$10,000	Supporter \$5,000
Partnerships levels				
Tickets to Gala	3 Tables (10 seats per)	2 Tables (10 seats per)	2 Tables (10 seats per)	1 Table (10 seats per)
Gala SPEAKER opportunity	✓			
Name in annual impact report	✓	✓		
Program recognition	Full page ad	Half page ad	Quarter page ad	Logo included
Name included in site and social media marketing materials	✓	✓	✓	✓
Name projected at Gala	✓	✓	✓	✓





There are 47 named hills in San Francisco, but there's always one more hill to climb for those dedicated to social justice and a free press.

— Tim Redmond

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# FUNDING ALLOCATION & UTILIZATION

*How Your Contributions Make an Impact*

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## News and Politics Reporting

A significant portion of the funds will be dedicated to our in-depth news and political reporting. This allows us to cover critical issues and keep our audience informed with unbiased and thorough journalism.

## Arts and Culture Reporting

Another key area where your sponsorship will make an impact is in our arts and culture reporting. We believe in highlighting the vibrant cultural landscape and providing a platform for diverse voices and stories.

## Operating Costs

We maintain a small overhead to ensure that the majority of your donation goes directly into supporting local writers and staff. A small percentage of the funds will be allocated to overall operating costs to keep our organization running smoothly and efficiently.



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## IMPACT OF YOUR SPONSORSHIP

With your support, we can reach a wider audience, sustain our organization, and help our team continue on the path of fiscal sustainability. Your sponsorship will enable us to keep producing quality content, support our talented team, and make a lasting impact in our community.

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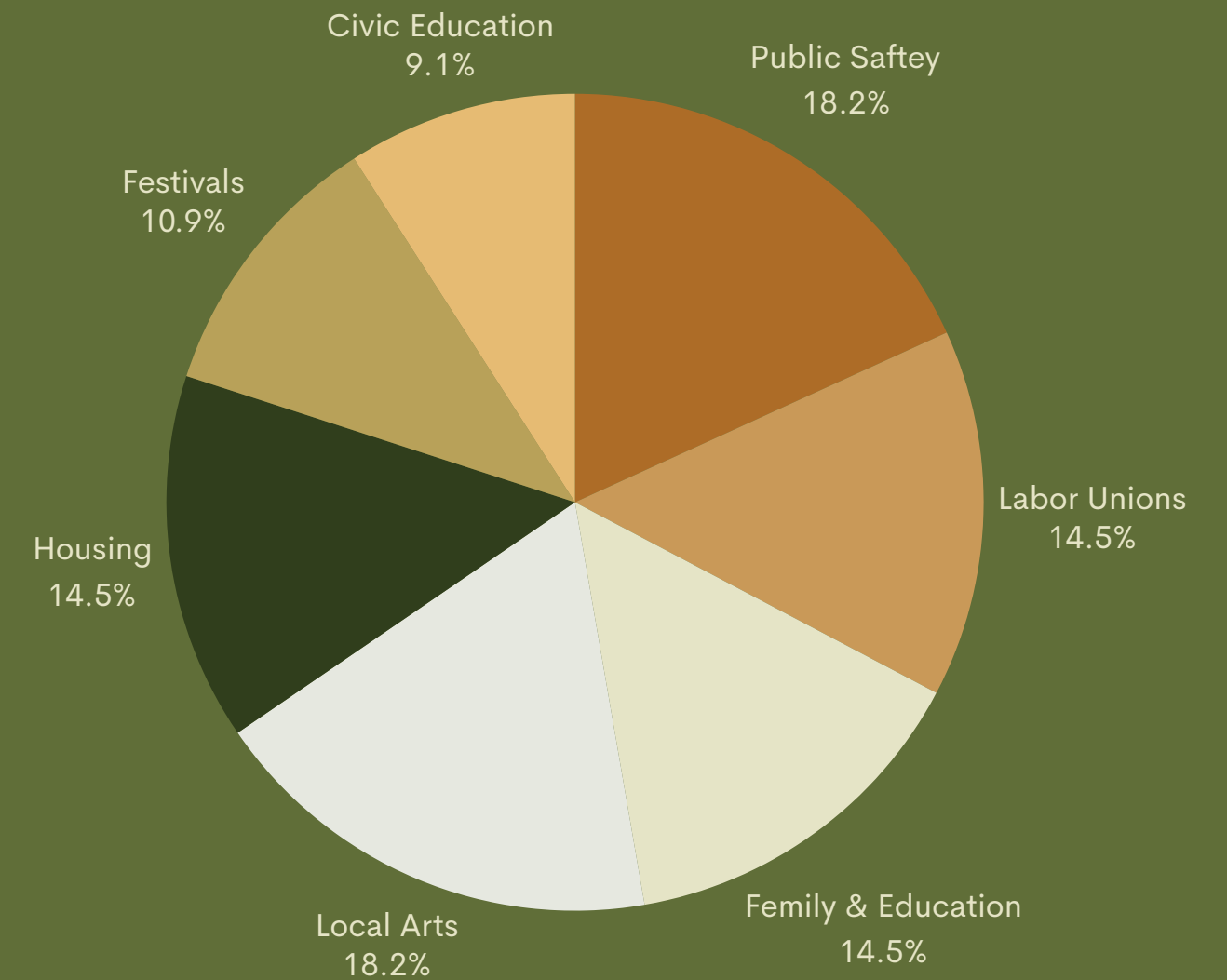
# OUR COVERAGE

*Key Areas of Impact*



## Key Areas

- ✱ Public Safety
- ✱ Labor Unions
- ✱ Family & Education
- ✱ Local Arts
- ✱ Housing
- ✱ Festivals(Community, Film, Music, Etc.)
- ✱ Civic Education





A vibrant, independent local press ensures transparency, accountability, and the free exchange of ideas essential to a thriving society.

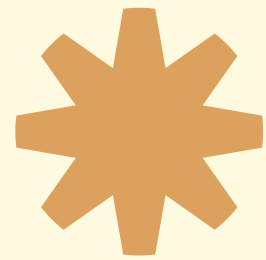
08 THANK YOU



Thank you for considering a 48 Hills Gala sponsorship. Together, we can ensure the future of independent media and continue to provide valuable content to our San Francisco community. Your support helps us highlight the vibrant culture and stories that make our city unique.

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# CONTACT INFORMATION



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Social Media



[@48hillssf](https://www.tiktok.com/@48hillssf)



[@48 Hills](https://www.facebook.com/48Hills)



[@48hills](https://twitter.com/48hills)