



48hills **Media Kit**

Contact Us

48hills.org is San Francisco and the Bay Area's independent news and culture site, from the editors and publishers of alternative weekly legend the San Francisco Bay Guardian. Updated daily, it focuses on news, arts, culture, politics, music, food, and more.

To advertise, please contact Marke Bieschke:
marke@48hills.org • (415) 517-5910



Popular Columns

THE AGENDA

News & Politics

BIG WEEK

Our Events Picks

GOOD TASTE

Food & Drink

UNDER THE STARS

Music & Concerts

PUFF

Cannabis

DRAMA MASKS

Stage & Theatre

PARTY RADAR

Nightlife & Music

CAMPAIGN TRAIL

Elections & Analysis

SCREEN GRABS

Movies & TV

LIT

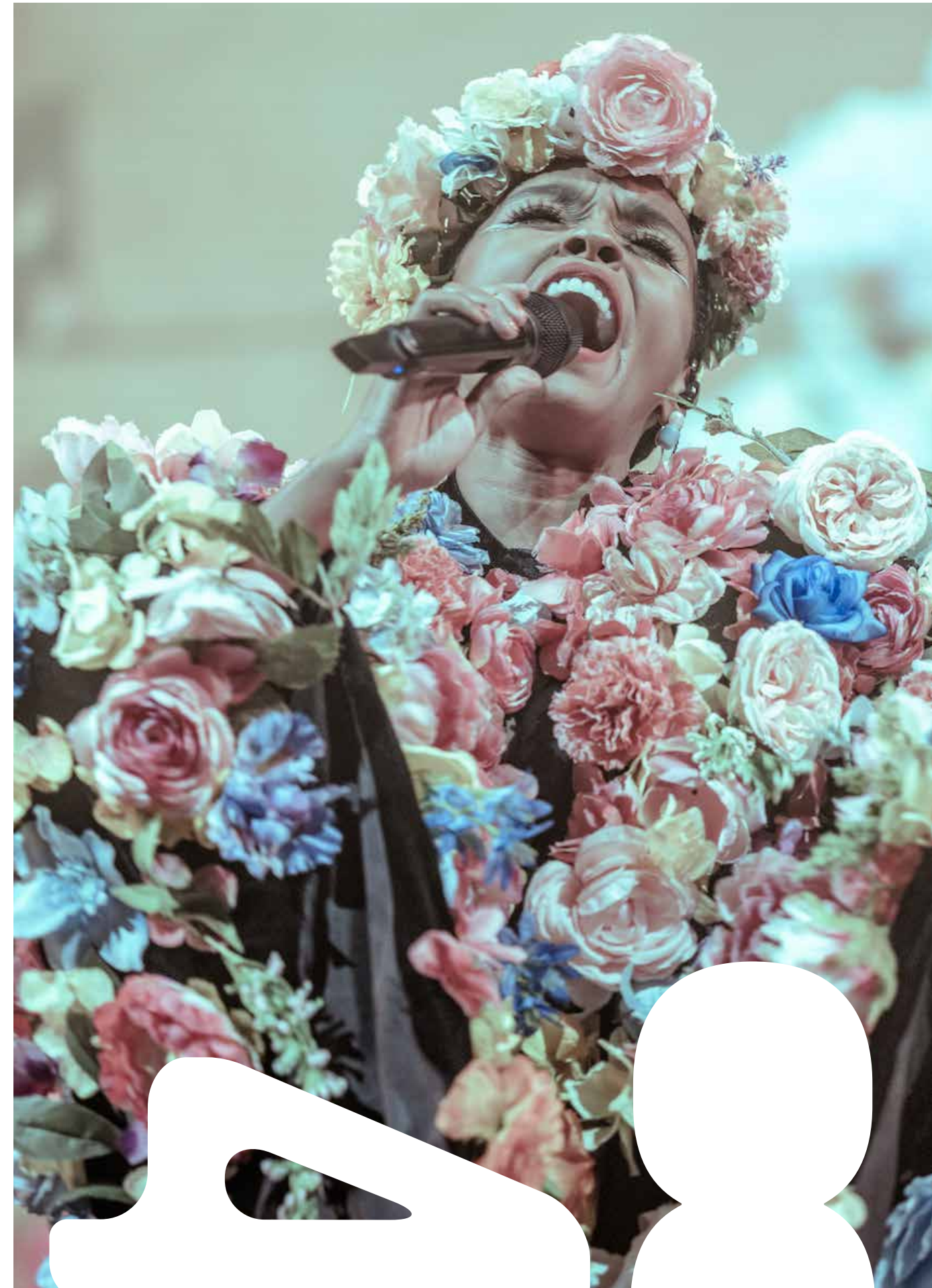
Books & Readings

LIVE SHOTS

Concert Photos

ONSTAGE

Performance & Previews



Our Readers

Visitors/Week
30,000

Gender
55% WOMEN

Pageviews/Week
45,000

Social Media Reach
100,000-150,000

Age Range of Readers
30-45

Newsletter Subscribers
22,000

College Educated
80%



Advertising Options

We'll work with you on the best way to reach our audience eager to hear your message, at any budget! Our advertising options include:

LEADERBOARDS

728x90

NATIVE & SPONSORED POSTS

DEDICATED EMAILS

SOCIAL REELS SPONSORSHIP

Priced on availability,
please contact

SKYSCRAPERS

300x600

INTERSTITIALS & SITE TAKEOVERS

NEWSLETTER ADS

600x600 image,
~50 Words

SOCIAL MEDIA COLLABS

SPONSORED NEWSLETTERS

THE DAILY NEWSLETTER ADS

800x800 + Text

SOCIAL MEDIA COLLABS

One Month in Good Taste
or The Agenda

Advertising Options



Top Banners/Leaderboards

728x90

Skyscrapers

300x600

Dedicated Emails

The Daily Newsletter Ads

800x800 + Text

Newsletter Sponsorships

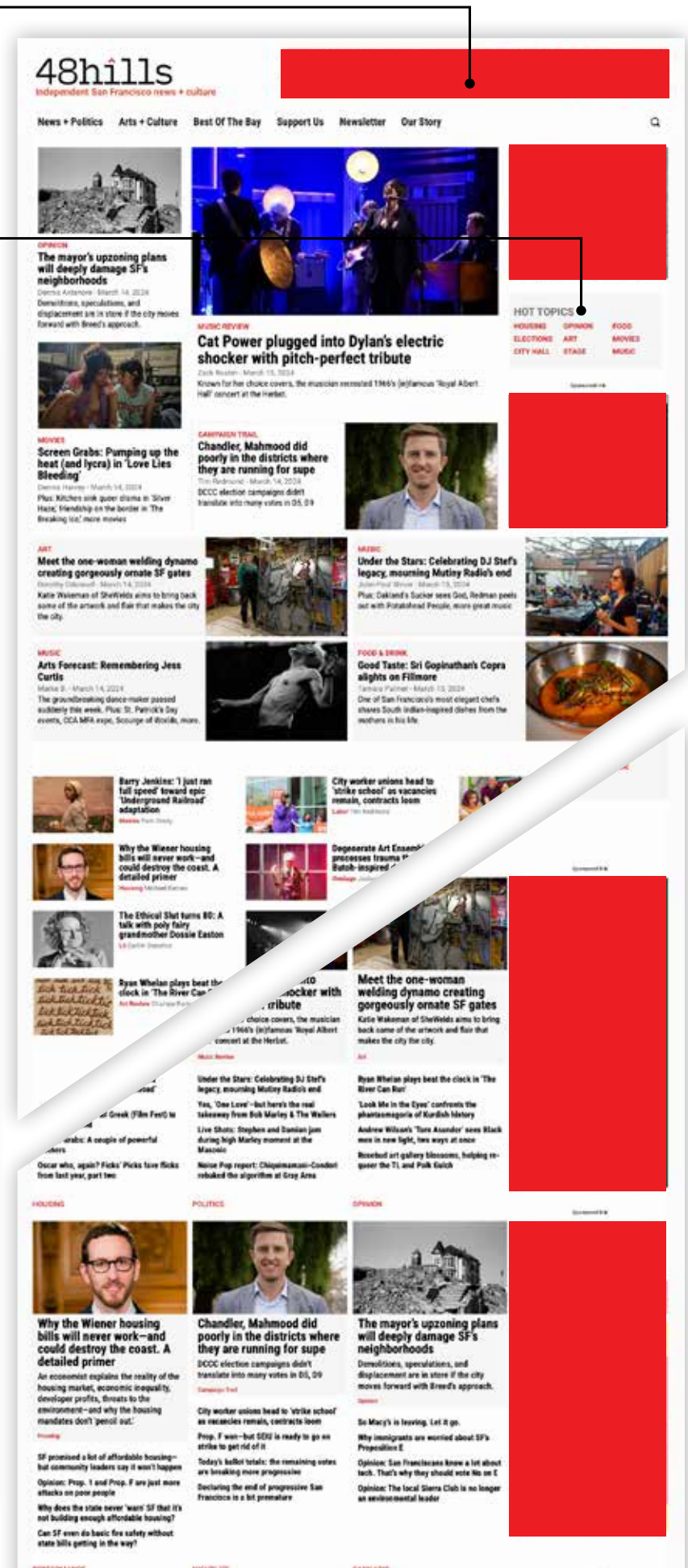
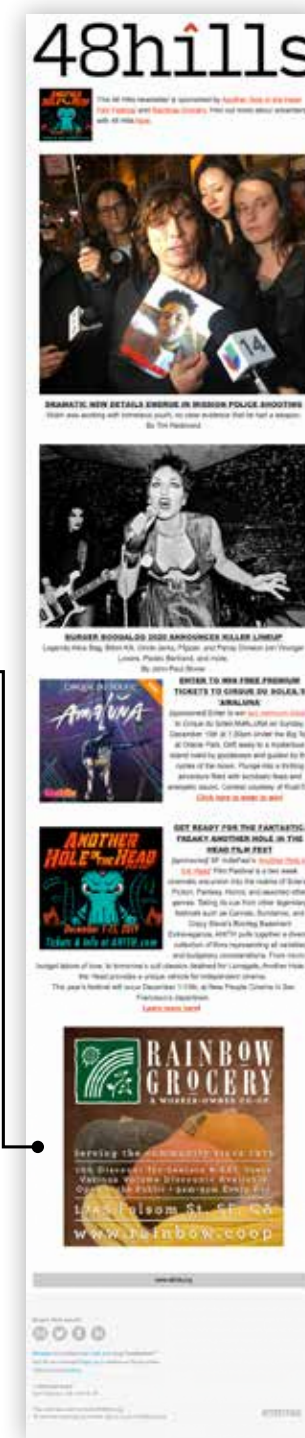
One Month in Good Taste or The Agenda

Native and Sponsored Posts

Interstitials and Site Takeovers

Social Reels Sponsorship

Newsletter



Newsletter

Our new suite of newsletters allows you to reach our 22,000 subscribers in multiple ways. Ads and sponsorships are available for all of the below.

The Daily goes out every weekday morning to all free subscribers, and contains our latest articles, announcements, and ads.

48



The Agenda goes out free on Mondays and paid on Thursdays with news editor Tim Redmond's latest articles, including personalized analysis for paid subscribers.



Good Taste goes out free on Tuesdays and paid on Saturdays with food editor Tamara Palmer's latest food & drink news, previews, values, guides, and dish.

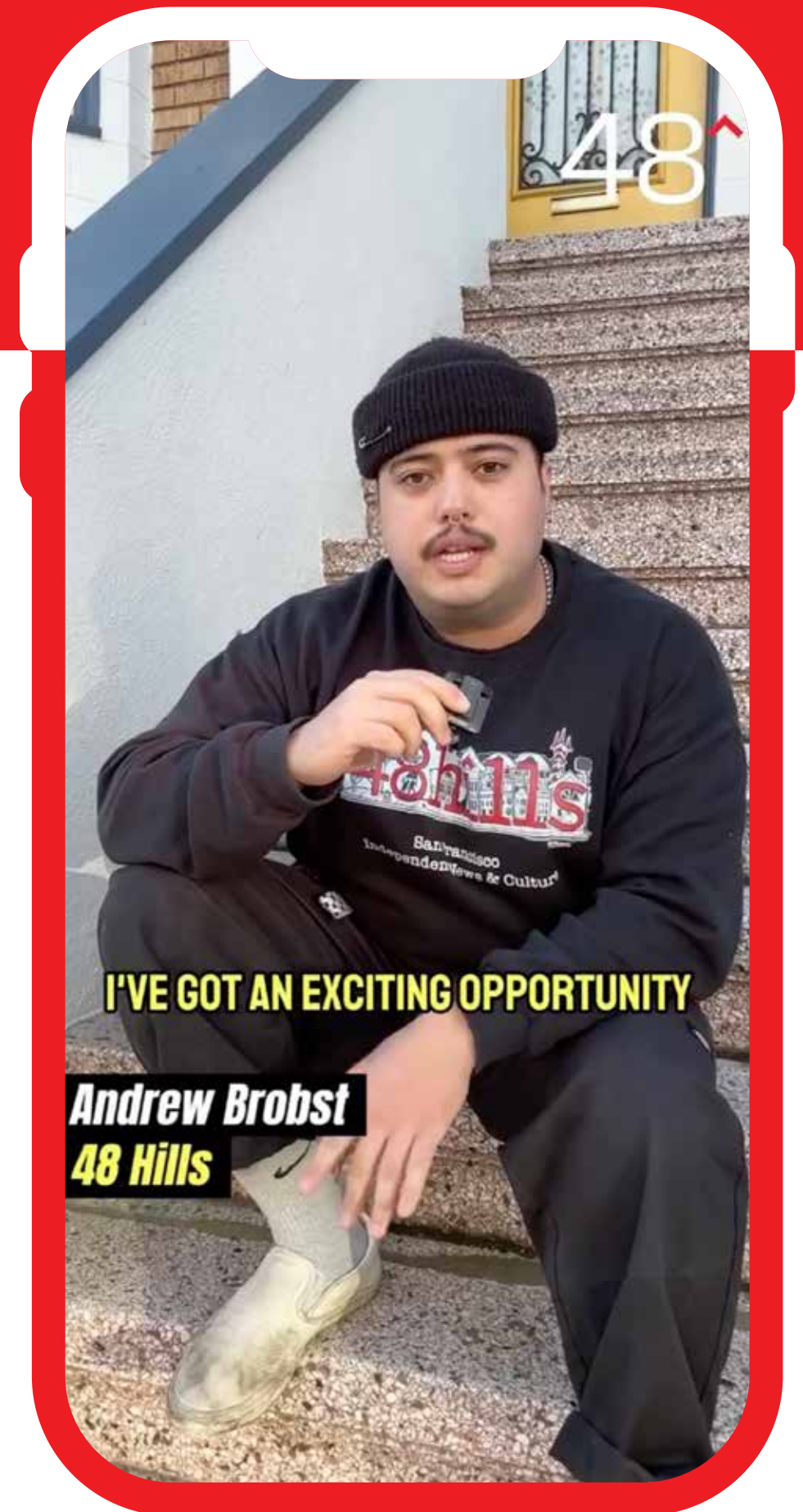


COMING SOON:
Big Week Our weekly events guide, with chances to win free tickets or claim discounts to local concerts, plays, films, museum shows, and more.

Reels & Socials

48 Hills online news and culture reporter Andrew Brobst has become instantly recognizable on Instagram and TikTok, garnering tens of thousands of views for his on-the-ground, relatable videos of breaking news, protests, concert events, cultural moments, and more.

In-reel brand mentions and reel sponsorships as well as creative social collabs get fresh young eyes on your event or organization. Contact us for more details.



Join Us

Our advertisers include:

